## shannon ruder

#### CONTACT

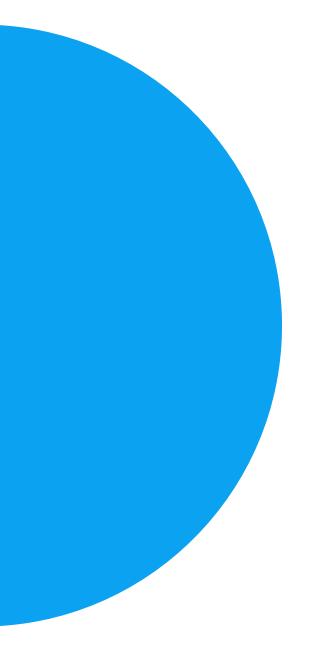
703.725.0954 shannon@ruder.net ruderstudios.com

### **SKILLS**

HTML5 | CSS3 | Bootstrap | JavaScript | jQuery | MySQL

MERN Stack (MongoDB, Express, React, Node) | Git | Heroku | Firebase

- Expertise at Adobe CS (Photoshop, Illustrator, InDesign, Sketch) & Figma
- Understanding of Bootstrap CSS framework
- Comfortable with JavaScript patterns (JQuery, AJAX, JSON, etc)
- Database experience with MySQL & MongoDB
- Experienced with Node is and npm packages
- Knowledge of HTTP standards, API best practices, REST & authentication



### **EXPERIENCE**

## Webmaster Iridium Communications | Nov 2019 - Feb 2021

An aerospace satellite communications company based in McLean, Virginia offering voice and data services.

- Oversaw day-to-day management and maintenance of Iridium's online sites (e.g. Iridium.com, IridiumConnect, and Iridium for Partners.)
- Created online materials blog articles, case studies, product pages, employee news articles, & other resources for partners and users using Wordpress.
- Tracked and analyzed site analytics to determine areas needing improvement.
- · Loaded & indexed files using AWS; adhering to strict company protocols.
- · Collaborated with vendors using Jira ticket system.
- Signed up new partners, individual users and provided customer support; resolving issues quickly to meet SLAs.

## Independent Media Professional ruderstudios.com | Oct 1999 - Nov 2019

A web design firm specializing in interactive media & graphic design. Clients included: The Washington Post, Glimpses of Guam, Restaurant Digest & USAID.

- Designed lasting summer school communications and digital arts program for middle school children in rural Senegal for USAID West Africa.
- · Designed and deployed:
- Kamlife.com: a responsive personal fitness and health website.
- Savvy-storage.com: a user-friendly start-up storage rental facility website.
- Salon401.com: a hair salon website based in Arcadia, California.

## Interactive Multimedia Designer and Artist Verizon (Bell Atlantic) | Oct 1993 - Oct 1999

One of the largest U.S. telecom companies offering voice, data and video services.

- · Designed interfaces and provided artwork and video for group Demo projects.
- Illustrator and Frontend Developer for applications used in the Stargazer service; a movie and shopping prototype for the Intelligent Home in Cascades, Virginia.

# Graphic Designer Ernst & Young (EY) | Dec 1988 - Oct 1992

An international audit and consulting firm helping clients implement new ideas.

- Produced wide range of marketing materials, graphics, brochures and slides for Healthcare, Transportation and Logistics Consulting departments.
- Implemented new technologies; leading to animated presentations and 3D "roadshow" kiosks.

## Designer/Circulation Manager Current Newspaper | Dec 1986 - Jan 1990

Bi-weekly newspaper for people in the public broadcasting industry.

- Handled layout & design; managed freelance artists and photographers.
- Supervised computer network modeling and subscriber databases.

## **EDUCATION**

U.C.L.A., Los Angeles, California | June 2019

Full-Stack Web Development Certification

Mount Holyoke College, South Hadley, MA | June 1985

Bachelor of Arts in International Relations

Institut d'Etudes Politiques, Paris, France | 1983-1984